



Impact & Charisma

~ A Masterclass in Influencing ~

~ a two-day programme to build on your existing influencing, pitching & public speaking skills, enabling you to dramatically enhance your charisma and deliver your message to achieve your desired results ~

Imagine what it is like to:

- feel confident & in control when speaking in public
- build rapport with groups quickly and easily and keep your audience's active attention
- know that the language you are using means that your key message is being heard and understood
- use the delicacy and power of your voice to keep an audience in the palm of your hand
- stimulate easy interaction from an audience to fully engage them in your ideas
- be perceived as approachable and charismatic.

Understanding your audience

- detect preferred thinking and communication styles
- build excellent rapport with groups
- quickly establish your credibility
- be perceived as approachable and charismatic

Ensuring your presentation pushes your audience's 'hot buttons'

- get your creative juices flowing
- choose styles and formats that captivate and engage
- achieve the right balance between credibility and approachability

Being at your best

- use the 'Ultimate Success Formula' to achieve your outcomes
- get into your most resourceful states - so you are confident and relaxed, no matter what the circumstances
- use your voice more to engage your audience and get your message across
- keep your focus on your audience and let the content take care of itself
- be congruent - allowing your passion to shine through

Manage your

- **Nerves**
- **Voice**
- **Impact**
- **Audience**
- **Charisma**

This advanced programme involves one to one coaching from Voice and Communication specialists

surprising ~ challenging ~ invaluable

"Fantastic!" NB

"Well worth the time. the techniques are fun, interactive and very thought provoking" RS



... developing from the inside out

"Excellent! A must do!" NK

"You will learn so much more than you thought possible" EG

to find out more: www.firstposition.uk.com

or ring **First Position Performance Development Ltd** on . . 01274 585160 . . 07946 443930 . . 07796 954369